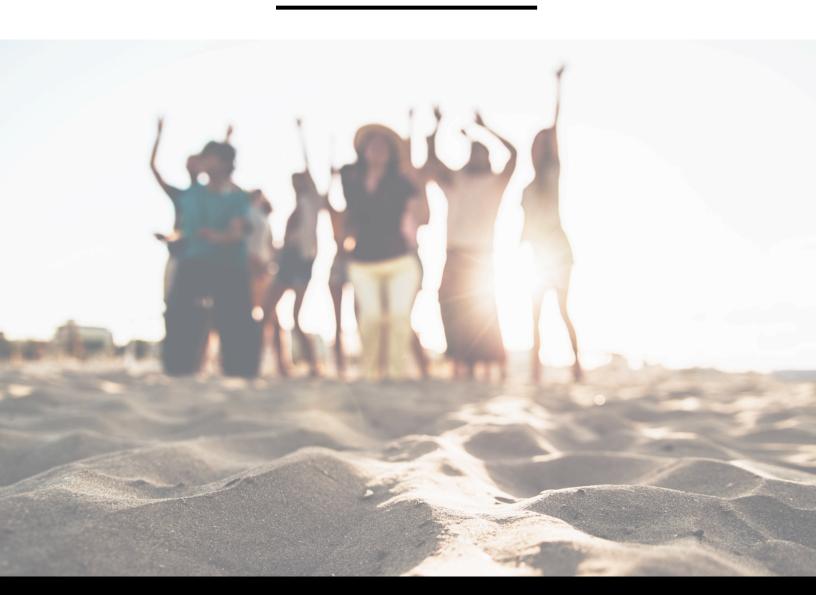


## Arego Rewards

Arego invites you to share the many brands of Arego through your influence and network. Arego is the exclusive network arm of an already profitable marketing group called Arego Brands. With Arego you can network or influence and earn incredible benefits without the hassle of overhead, employee's, or start up costs associated with creating your own brand or company.



Arego invites you to network your influence with brands that are already proven to sell. The best part of the deal? You get to offer your clients, friends, and customers real discounts on proven profitable brands.



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### **DEFINITIONS**

#### Personal Volume - PV

Personal Volume is defined as all volume derived from the purchases of a Member in their own business and direct customers of that Member.

#### Group Volume - GV

Group Volume is defined as the combined total of all PV of Members, Influencers, and Customers of the binary team lineage.

#### Personal Group Volume - PGV

Personal Group Volume is defined as volume that is directly connected through personally sponsored genealogy. No placed teams or volumes are counted toward PGV.

#### Bonus Volume - BV

Volume that first order bonuses are paid on.

#### Commissional Volume -CV

All Personal Volume derived from purchases of immediate team members and customers which qualifies to be paid out in the commission structure.

#### Commissional Group Volume - CGV

All Volume that is derived from purchases of all team members in your genealogy and thier customers that qualifies to be paid out in the commission structure.

#### Pay Period

Arego pays on a weekly basis. A pay period is a one week period running from friday at 12:00AM Central (USA) to Thursday 11:59PM Central (USA). Each period is paid Friday of the following week.

#### Active -

Active status applies to any Member who has achieved a minimum of 45 PV in the previous calendar month.



### Roles

Depending on what your goal is, there are multiple ways to get started with Arego . To earn cash, enjoy products, and build a business join as an independent Network Influencer. To earn discounts, cash prizes, swag, give always, and referral rewards join by invitation only as a influencer. Join as a retail customer to simply enjoy the benefits of exclusive products.

Get the Products

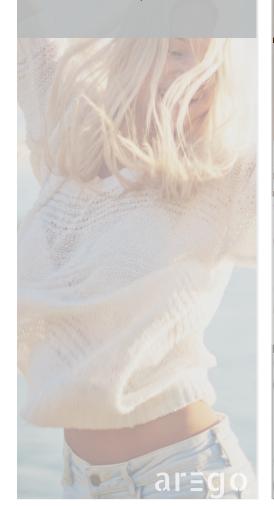
#### **REGISTERED CUSTOMER**



Retail pricing on all products with discounts available with coupons and a subscription!



Save at least 15% on convenient subscription!



Get Some Perks

#### **EXCLUSIVE AFFILIATES**



Best pricing on all products with or without subscription order.





Influencer trainings! Personal Marketing site for referrals and easy management of account and for rising influencers!



Earn 25% on all referral orders plus a 10% override on personally invited affiliates.





Get all the benefits of registered customers!



Weekly prizes, monthly rewards and competitions including cash prizes, trips, swag, and give aways!

Get all the Perks & Pay

#### **MARKETING PARTNER**



Best pricing on all products.







Influencer trainings AND business trainings. Personal Marketing site for referrals and easy management of account and for rising influencers!



Earn when you Influence others no matter your experience or structure. Earn even more as you build a team with structure.



Earn direct commission for customers and continue earning every week. Earn direct commission on new enrolled customers, influencer/affiliate sales, or Member purchases.



Offer discounts and wins for your customers and affiliates. Be an arego hero!

## ROLE GUIDE

ROLE DESCRIPTIONS	REGISTERED CUSTOMER	INFLUENCER/AFFILIATE	MEMBER
OBJECTIVE:	<ul> <li>LIVE THE AREGO STYLE</li> <li>CONSUME PRODUCTS</li> </ul>	<ul> <li>LIVE THE AREGO LIFESTYLE</li> <li>CONSUME PRODUCTS</li> <li>PROMOTE PRODUCTS &amp; LIFESTYLE</li> </ul>	<ul> <li>LIVE THE AREGO STYLE</li> <li>CONSUME PRODUCTS</li> <li>PROMOTE PRODUCTS &amp; LIFESTYLE</li> <li>RECRUIT BOTH INFLUENCERS</li> <li>&amp; NETWORK INFLUENCERS</li> </ul>
ACCOUNT INCLUDES:	<ul> <li>order management</li> <li>receive discounts using promo influencer codes and auto order feature.</li> </ul>	<ul> <li>order management</li> <li>personal promo code/replicated site</li> <li>Influencer training</li> <li>reward points management</li> <li>customer management (CRM)</li> <li>commission tools (limited)</li> <li>access promotion tools</li> </ul>	<ul> <li>order management</li> <li>personal promo code/replicated site</li> <li>Influencer training</li> <li>reward points management</li> <li>commission management. structure tools</li> <li>customer management (CRM)</li> <li>team management</li> <li>team tools</li> <li>network training</li> <li>commission tools access</li> </ul>
CAN ENROLL:	<ul> <li>with auto order</li> <li>one time order (full price)</li> </ul>	<ul><li>with auto order</li><li>one time order (discount)</li><li>registered customers</li></ul>	<ul> <li>with auto order</li> <li>one time order (discount)</li> <li>registered customers</li> <li>influencers</li> <li>members</li> </ul>
CAN EARN:	<ul> <li>can earn discounts by enrolling in auto order</li> <li>can receive discounts with an Influencer promo code.</li> </ul>	<ul> <li>can earn discounts by enrolling in auto order</li> <li>can receive discounts in account</li> <li>reward points (on every customer purchase)</li> <li>commissions on personal sales (lmited)</li> </ul>	<ul> <li>can earn discounts by enrolling in auto order</li> <li>can receive discounts in account</li> <li>reward points (on enrollment of NI Kit)</li> <li>commissions on personal sales.</li> <li>commission on personal enrolled Influencers</li> <li>commission on personal enrolled NI</li> <li>commission overrides on network of influencers and Members</li> </ul>
ACCOUNT COST:	no cost or only product cost	no cost or only product cost	• \$30 enrollment fee or kit price
ONGOING COST:	• None	none for full benefits	<ul> <li>minimum 45CV (including personal orders) for commission.</li> <li>minimum 115CV in monthly sales for maximum benefits. (described in plan)</li> </ul>

## First Order Bonus

Arego pays a First Order Bonus (FOB) on every first product order from a new Customer or Member. This bonus applies to all products and kits as well and is paid weekly. This bonus is paid on Bonus Volume (BV).

### LEVEL 1

(PERSONAL FIRST TIME CUSTOMERS ORDER OR NEW ENROLLMENTS)

25%

### LEVEL 2

(WHEN YOUR PERSONALLY ENROLLED MEMBERS FIRST TIME CUSTOMERS ORDER OR NEW ENROLLMENTS) 10%

**LEVEL 3** 

5%

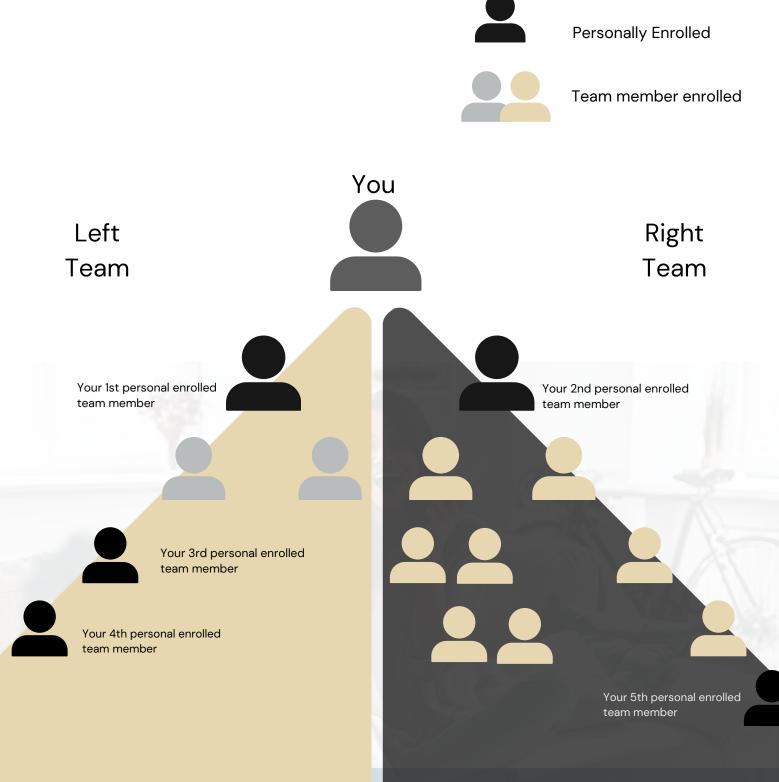
### **Customer Commissions**

Arego pays an ongoing customer commission of 25% on all weekly volume from customer purchases. Another 25% is paid through the team commissions every week. Customer commissions pay weekly and are funded by Thursday of the following week.



### **Team Commissions**

At Arego you can build a team of influencers or build a team of marketers. As you build your entire group will always fall into one of two possible teams. A left team and a right team. Once you have two members personally enrolled all future enrollments will fall somewhere under the other enrollee's. When you keep building you help your team members as illustrated below. You will be paid 10% of the total volume of your smaller team. Team Pay Commissions pay weekly and are funded by Thursday of the following week.



## Ranks and Lifestyle Bonus

As you climb the ranks at Arego, you receive a monthly lifestyle check. Use it for whatever you want! Buy or lease a new car, pay down your debt, or go on a well deserved date with your significant other! It's up to you! It's bonus money to help you live the Arego Lifestyle!

RANKS	Personal Volume	Weekly PGV*	Personal Enrolled* Teams	Lifestyle Weekly Bonus	MAX Team Pay	Generation Check Match**
Member						
Associate	45	250	2		\$500	
Gold Executive	45	625	2	\$25	\$1,000	
Ruby Executive	90	1,250	3	\$50	\$1,500	
Emerald Executive	90	2,500	3	\$100	\$3,000	1 GEN
Diamond	115	5,000	4	\$150	\$6,000	2 GEN
Blue Diamond	115	10,000	4	\$200	\$12,000	3 GEN
Black Diamond	115	20,000	4	\$250	\$25,000	4 GEN
Royal Diamond	115	40,000	4	\$250	\$25,000	5 GEN
Presidential Diamond	115	75,000	4	\$250	\$25,000	6 GEN

<sup>\*</sup>Weekly Group Volume is based on Personally Enrolled genealogy. 60% Maximum from any personally enrolled.

<sup>\*\*</sup>A Generation begins when a member reaches Regional Executive in your organization. 10% typical check match, guaranteed minimum of 6%. Generational pay matches every check earner in your sponsorship group down to the qualified generation you are eligible to be paid on.

## **Travel Incentives & Competitions**



SPRAY IT

# arEgo

Arego Brands 730 S. Sleepy Ridge Drive Orem UT 84058